



Development & Facilitation Office
Government of India, Bangalore

In Association with



CONFEDERATION OF INDIAN MICRO,
SMALL AND MEDIUM ENTERPRISES

09.00-17.30 IST 27th JUNE

Udyami Bharat

[HTTPS://WMSMEDAY.GCPIT.ORG/](https://wmsmeday.gcpit.org/)

The Capitol Hotel, Bangalore

National MSME24 AWARD



www.wmsmeday.gcpit.org



World MSME Day 2023 by GCPIT, Zambia



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WORLD MSME DAY

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World MSME Day 2023 by GCPIT, Zambia

WORLD MSME DAY

27TH JUNE'2024

#GCPIT #CIMSME

World MSME Day Celebration is an annual event dedicated to recognizing the remarkable contributions of Micro, Small, and Medium-sized Enterprises (MSMEs) to global economies and sustainable development. These enterprises form the backbone of many economies, driving innovation, creating jobs, and fostering economic inclusivity. On this special day, governments, organizations, and communities come together to celebrate the resilience and entrepreneurial spirit of MSMEs worldwide.

The celebration typically includes a range of activities such as workshops, seminars, and exhibitions that promote the growth and sustainability of MSMEs. It serves as a platform to raise awareness about the challenges these enterprises face and the vital role they play in achieving the United Nations' Sustainable Development Goals. World MSME Day is not only a tribute to the hardworking entrepreneurs and business owners but also a call to action for governments and institutions to provide the necessary support, access to finance, and enabling environments that empower MSMEs to thrive and contribute to the economic prosperity of nations.



About Event

Join us at the World MSME Day 2024 with the theme "**Building a Stronger Future Together for MSMEs**" hosted by the Global Council for The Promotion of International Trade (GCPIT), Confederation of Indian Micro, Small and Medium Enterprises (CIMSME). Taking place on **27th June 2024**, this historic event brings together industries, trade bodies and business leaders, investors, academics, and more to explore the critical role of MSMEs in sustainable economic development. Be part of this transformative initiative in **The Capitol Hotel, Bangalore**, and help shape a sustainable and prosperous future for all. Your active participation and support will leave a lasting impact on the global business landscape.

Global Council for The Promotion of International Trade; Confederation of Indian Micro, Small and Medium Enterprises



Santosh Ganesh

FOUNDER & GLOBAL CHAIRPERSON,
GLOBAL COUNCIL FOR THE PROMOTION OF INTERNATIONAL
TRADE (GCPIT) AND CONFEDERATION OF INDIAN MICRO,
SMALL AND MEDIUM ENTERPRISES (CIMSME)

On behalf of the Global Council for the Promotion of International Trade (GCPIT) and the Confederation of Indian Micro, Small and Medium Enterprises (CIMSME), we extend a warm welcome to you as we celebrate World MSME Day 2024! Held on June 27th in the vibrant cities of Bangalore, this event promises to be a dynamic platform dedicated to the true heroes of India's economic landscape – Micro, Small and Medium Enterprises (MSMEs).

Far more than just businesses, MSMEs are the lifeblood of India's economic ecosystem. These are the stories of countless entrepreneurs who have dared to dream, innovate, and create. From the corner shops that liven our neighborhoods to the cutting-edge tech startups pushing boundaries, MSMEs are the cornerstone of job creation, local development, and social progress. They provide a vital source of income for millions, foster a spirit of entrepreneurship, and contribute significantly to India's GDP.

World MSME Day 2024 transcends mere commemoration; it's a call to action. We anticipate a dynamic gathering of over 200+ MSMEs, industry leaders, government representatives, and inspiring speakers. This diverse group will converge for a day filled with opportunities to connect, collaborate, and share knowledge. Whether you're an established player or a budding entrepreneur, this event offers a springboard for significant growth.

Join the Movement: Empowering India's Entrepreneurial Spirit

Sponsoring this event presents a unique opportunity to showcase your commitment to empowering Indian MSMEs. We offer a variety of sponsorship packages designed to cater to a wide range of goals and budgets. By joining us, you can demonstrate your social responsibility by aligning yourself with a cause that fosters inclusive economic growth and celebrates the entrepreneurial spirit of India. Gain market access and brand recognition by connecting with a vast network of potential customers and partners within the MSME ecosystem. Most importantly, contribute to a sustainable future by being a part of a movement that empowers MSMEs to embrace sustainable practices and contribute to a thriving future for India.

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Event Partner

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- ▶ Direct bank transfer & revolving line of credit

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www.vivamoney.in

Viva Money is a transformative force in India's financial services sector, leveraging FinTech innovation to revolutionize credit access. At the forefront of FinTech, Viva Money has introduced groundbreaking features and services.

Pioneering the Interest-Free Grace Period: Viva Money offers India's first credit line product with an interest-free grace period of up to 51 days through a user-friendly mobile app. This innovation provides crucial financial relief for unexpected expenses without accruing interest for over a month.

Redefining the Lending Experience: The company has eliminated tedious paperwork with a completely paperless and remote loan application system, leveraging advanced technology to make credit access faster and more accessible.

Financial Inclusion: Viva Money focuses on reaching both formally employed and self-employed individuals, enhancing financial participation across a broader population segment.

Innovation Never Stops: The upcoming scan-and-pay feature will allow direct payments to merchants from the Viva Money credit line, streamlining transactions.

15-Minute Approval Journey: Utilizing advanced automation and data analytics, Viva Money ensures quick fund access with a 15-minute approval process.

Viva Money's innovative approach and commitment to financial inclusion are reshaping India's financial landscape.

**NUTTY
TREATS**

BEST
DRY FRUITS
NATURAL PRODUCT WITH GOOD TASTE

Event Partner



Founded on June 14, 2017, **Nutty Treats & Foods Pvt Ltd** has swiftly become a leading name in the nut and dried fruit industry, renowned for exceptional quality and customer satisfaction. Specializing in premium cashew nuts, almonds, pistachios, and raisins, Nutty Treats uses advanced processing and packaging to ensure top-notch standards for both domestic and international markets.

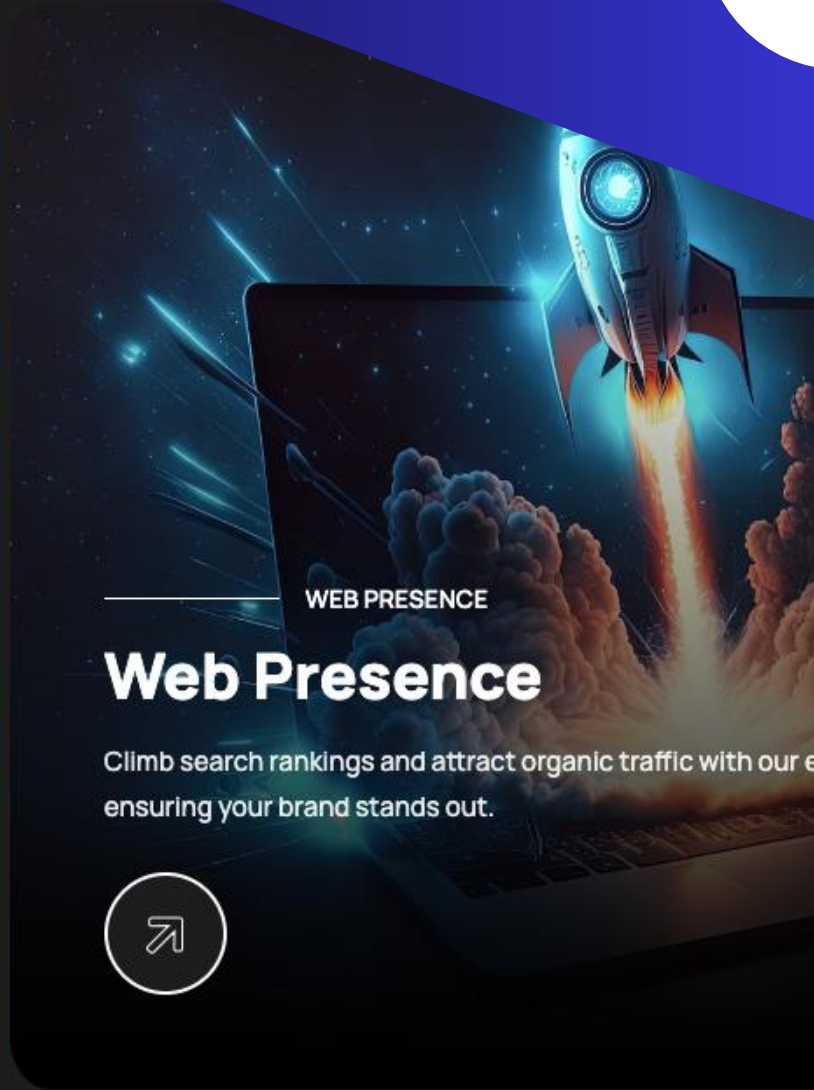
Customer-centricity is key, offering customized products tailored to meet unique preferences nationwide. Our brands, "Nuts4u" and "Country Club," are household favorites, known for their superior taste and quality.

Nutty Treats emphasizes premium quality sourcing, exotic and unique varieties, and a strong focus on health and wellness. We also provide customizable gift solutions for individual and corporate clients, making us a preferred choice for high-quality, nutritious, and delicious dry fruits. Nutty Treats is dedicated to elevating taste and well-being for all.

www.nuttytreatsfoods.com



Contact



OwlSurf Digital is a leading digital marketing agency known for its innovative approach to driving online success for businesses worldwide. With a team of experts specializing in SEO, PPC, web design, and more, OwlSurf delivers custom solutions tailored to each client's unique goals. Their data-driven strategies, coupled with transparent communication and measurable results, have earned them recognition as a trusted partner for businesses seeking to maximize their online presence and ROI.

www.owlsurf.com

AWARD CATEGORIES

1. Excellence in Industrial Productivity
2. Excellence in All Round Performance
3. Excellence in Agro Based Industry
4. Excellence in Marketing Initiatives
5. Excellence in Export Performance
6. Excellence in Export Performance (MSE)
7. Excellence in New & Renewable Energy Development / Application
8. Excellence in Employee Welfare Initiatives
9. Excellence in Corporate Social Responsibility
10. Excellence in Product Innovation
11. Excellence in Product Innovation (MSE)
12. Excellence in Innovative Product/Service in Healthcare with Highest Impact
13. Excellence in Research & Development
14. Excellence in Research & Development (MSE)
15. Outstanding Contribution to the Aerospace and Defence Industry
16. Excellence in Information Technology (IT)
17. Excellence in Tourism Promotion
18. Excellence in Association/Chamber for serving Industry, Commerce and Economy
19. Excellence in Science or Engineering
20. Outstanding Woman Entrepreneur
21. Outstanding Self-Sustaining Effort by a Differently Abled Person
22. Excellence in Social Welfare Initiatives for Women Empowerment
23. Best Sustainable Business
24. Outstanding Thought Leader
25. Outstanding Emerging Technology Leaders
26. Outstanding Centre of Excellence/ Incubator/ Accelerator/ Company Builders
27. Outstanding University/ College
28. Outstanding Coaching/Training & Development/ Skilling Center
29. Outstanding in Digital MSME Solution
30. Outstanding Industrial Cluster
31. Excellence in FINTECH Innovation
32. Outstanding Contribution to the Space Industry
33. Best Digital Ecosystem Enabler in the Country
34. Outstanding in Digital MSME Solution
35. Excellence in Tourism Promotion
36. Excellence in Medical Tourism Promotion



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Global Council for the Promotion of International Trade
Confederation of Indian Micro, Small and Medium Enterprises
E : event@gcpit.us, contact@gcpit.us

THE CAPITOL HOTEL
BENGALURU 27TH JUNE 2024

World MSME Day

*Building a Stronger Future
Together for MSMEs*

AGENDA

27TH JUNE 2024

- 27/06 OPENING SPEECH & KEYNOTES**
09.30 Chief Guest/ Organizer and Partners
-
- 27/06 BUILDING A STRONGER FUTURE**
10.30 Together for MSMEs / Awards
-
- 27/06 GLOBAL TRADE FOR MSMEs**
11.30 Expanding Horizons for Indian Businesses / Awards
-
- 27/06 FINTECH SOLUTIONS FOR SUSTAINABLE**
12.30 MSME Growth / Awards
-
- 27/06 NETWORKING & LUNCH**
13.30 Luncheon
-
- 27/06 INDIAN SEMICONDUCTOR: BUILDING A**
14.00 Domestic Ecosystem - The Role of MSMEs / Awards
-
- 27/06 BUILDING SUSTAINABLE CITIES**
15.00 Building a Greener Future with Indian MSMEs / Awards
-
- 27/06 CLEAN ENERGY AND TRANSPORTATION**
16.00 Empowering MSMEs to Lead the Green Charge / Awards
-
- 27/06 CLOSING CEREMONY**
17.00

Celebrating the unwavering spirit of micro, small, and medium enterprises. As the backbone of our economies and drivers of innovation, MSMEs are key to building a more sustainable and inclusive future. Let us empower them with the resources and support they need to thrive in the years to come.

#WMSMED2024
#GCPIT #CIMSME

27th June 09.30AM-10.30AM
The Capitol Hotel, Raj Bhavan Rd, Bangalore

Opening Speech & Keynotes

The Opening Speech & Keynotes session is likely the kick-off event for World MSME Day. The speech will highlight the importance of MSMEs (Micro, Small and Medium Enterprises) to the global economy and celebrate their contributions. Challenges faced by MSMEs in today's world (e.g., access to finance, technology adoption); Opportunities and trends shaping the MSME landscape (e.g., growth of e-commerce, sustainability initiatives); Successful strategies and inspiring stories from established MSMEs.



Prerana G Kashyap,
Associate Researcher, Global
Sales Marketing and Branding
Council



**Dr Vijayamahantesh B
Danammanavar IAS,**
Director (MSME) DoI,
Government of Karnataka



**R. Gopinath Rao, Deputy
Director, MSME
Development & Facilitation
Office, Bangalore**



Venkatesh Ramamurthy,
General Manager & Director,
Moog Controls (India) Ltd



Sriram Kumar V,
President, ELCIA;
GM, FANUC India



**Shivakumar R, President,
Peenya Industries
Association; Founder,
Trinity NDT Engineers**



Harshit Srivastava,
Co-founder & CEO,
OwlSurf Digital



Sundaram Padmanabhan,
Director Nutty Treats and
Foods Pvt Ltd



George Donchenko,
Managing Director,
Vivamoney Solutions
Pvt Ltd



Gaurav K Punjabi
GM - Events & Marketing
Karnataka Digital Economy
Mission (KDEM)



**Dhaval J. Kadakia, Joint
Director, Bangalore
International Exhibition
Centre**



**Siba Prasad Nayak, Dy.
General Manager (Peenya
BO), Small Industries
Development Bank of India**

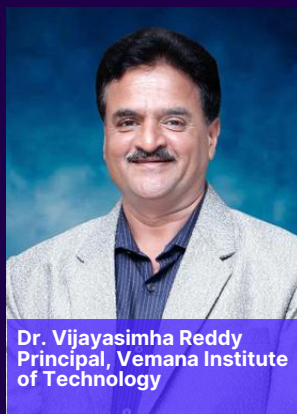
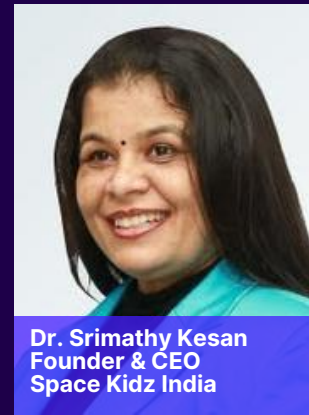
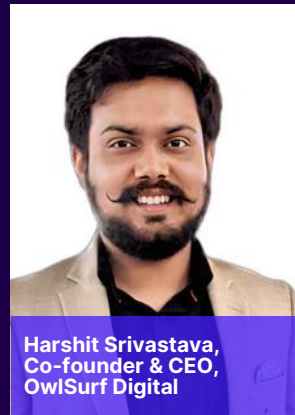


Madhu Sankaran
Manager SCM, Moog
Controls India (P) Ltd

27th June 09.30AM-10.30AM
The Capitol Hotel, Raj Bhavan Rd, Bangalore

Awardees

On this World MSME Day, we celebrate the incredible contributions of Micro, Small, and Medium Enterprises. The National MSME Awards recognize not only the outstanding achievements of MSMEs themselves, but also the crucial role of Enablers – organizations that empower MSMEs with technology, financing, and expertise. Additionally, the awards honor visionary MSME Leaders who inspire future generations with their innovative business models and impactful contributions to the economy.



27th June 10.30AM-11.30AM

The Capitol Hotel, Raj Bhavan Rd, Bangalore

Building a Stronger Future Together for MSMEs



R. Gopinath Rao, Deputy Director, MSME Development & Facilitation Office, Bangalore



Shivakumar R, President, Peenya Industries Association; Founder, Trinity NDT Engineers



Kamala M.K, Director, Novasia Lifescience Pvt Ltd; CEO, Panchajanya Enterprises



Padmaja Iyengar, MSME Expert; Partner, PAS Venture



Harshit Srivastava, Co-founder & CEO, OwlSurf Digital

A very warm welcome to all the amazing MSME owners, aspiring entrepreneurs, and supporters joining us today on World MSME Day. Today, we celebrate the beating heart of our economy – the micro, small, and medium-sized enterprises. You are the engines of innovation, the creators of jobs, and the backbone of our communities.

The theme this year, "Building a Stronger Future Together for MSMEs," couldn't be more relevant. We face a dynamic landscape – technological disruptions, changing consumer trends, and a globalized marketplace. Yet, amidst these challenges, lie incredible opportunities.

This panel discussion brings together some of the brightest minds in the MSME ecosystem. We'll delve into crucial topics like harnessing technology, fostering collaboration, and creating a supportive environment for your businesses to thrive.

But the real power lies in you. Your experiences, your ideas, your unwavering spirit – that's what will build a stronger future. So, lean in, participate, and let's have a conversation that sparks action. Together, we can navigate the challenges, seize the opportunities, and pave the way for a future where MSMEs not only survive, but flourish.

Let's build that stronger future, together. Thank you.

These leaders will share their diverse expertise to explore collaborative strategies for strengthening MSMEs. Topics will include enhancing industrial support, leveraging digital transformation, fostering innovation in life sciences, and implementing expert advisory for sustainable growth. The session aims to provide a comprehensive roadmap for MSMEs to thrive by building a robust ecosystem through collaboration, technology adoption, and strategic planning



Hosted by Megha M V, Associate Researcher, Global Alliance for Clean Energy and Transportation

27th June 11.30AM-12.30PM
The Capitol Hotel, Raj Bhavan Rd, Bangalore

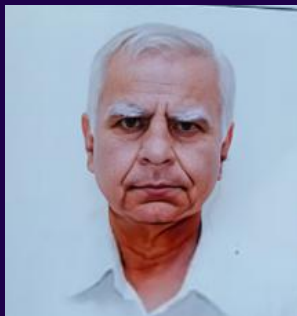
Global Trade for MSMEs: Expanding Horizons for Indian Businesses



Hosted by Poorva Reddy D,
Associate Researcher,
Global Women's Business
and Leadership Alliance



Takahisa Ohira, Head of
Global Department
Deloitte Tohmatsu
Venture Support (DTVS)



C.S Bhaskar, Export
Coordinator, Visvesvaraya
Trade Promotion Centre,
Government of Karnataka



Ambika Banotra, Chief
Representative
NRW Global Business
GmbH in India



Sundaram Padmanabhan,
Director Nutty Treats and
Foods Pvt Ltd

Today, we celebrate the backbone of India's economy – the Micro, Small, and Medium Enterprises! But let's not stop at celebration. Today, we set our sights on the horizon – the global horizon.

The world is your marketplace, Indian entrepreneurs. E-commerce, digital tools, and evolving trade policies are breaking down barriers like never before. Imagine the handcrafted textiles of Kashmir reaching a Parisian boutique, or the Alphonso mangoes from Maharashtra delighting palates in Tokyo. The possibilities are endless!

This panel discussion isn't just about the "what" of global trade, it's about the "how." We have industry experts here today to equip you – the future of Indian business – with the knowledge and strategies to navigate this exciting new frontier.

So, buckle up, ask questions, and get ready to take your entrepreneurial spirit global. Let's unlock the true potential of Indian MSMEs on the world stage!

This panel will discuss strategies to propel Indian MSMEs onto the global stage by exploring international trade opportunities, fostering cross-border collaborations, and understanding global market dynamics. The session will provide insights into leveraging government support, international partnerships, and innovative approaches to enhance export potential and drive sustainable growth for MSMEs in India.

NATIONAL MSME AWARD 2024 (10 Awards)

27th June 11.30AM-12.30PM
The Capitol Hotel, Raj Bhavan Rd, Bangalore

Awardees

On this World MSME Day, we celebrate the incredible contributions of Micro, Small, and Medium Enterprises. The National MSME Awards recognize not only the outstanding achievements of MSMEs themselves, but also the crucial role of Enablers – organizations that empower MSMEs with technology, financing, and expertise. Additionally, the awards honor visionary MSME Leaders who inspire future generations with their innovative business models and impactful contributions to the economy.



Hosted by Poorva Reddy D,
Associate Researcher,
Global Women's Business
and Leadership Alliance



Satish Agadi, Director,
International Infocom
Technologies Pvt Ltd



Muralidhar R, President
ELCIA Cluster, Managing
Director, Bangalore
Mechatronics Pvt Ltd



Dr. Sahana Madan, Prof. and HOD,
Dept of Management Studies,
Dayanand Sagar Academy of
Technology and Management



Madhavi Vippulancha
Co-Founder
Vistaraku



Darshana Ramesh
Design Director
Diti Enterprises



Kangabam Bijaya Chanu,
Founder, B.K. Chanu
Foundation



Hema V., Director,
Sree Gowthamaaditya
Holidays and Resorts Pvt
Ltd



Reethika Kuruvilla,
Founder, The Ashoka Tree



Gautham J
Founder & Director
Integrated Energy Solutions
Pvt Ltd



Premjeet Singh
Founder and Director
Tech-Tailor Solutions
Pvt Ltd

27th June 12.30PM-01.30PM
The Capitol Hotel, Raj Bhavan Rd, Bangalore

Fintech/ Financial Solutions for Sustainable MSME Growth



Today, we celebrate the backbone of our economies – the Micro, Small, and Medium Enterprises. These businesses fuel job creation, innovation, and local communities. But even the most resilient MSME needs the right tools to thrive, especially when it comes to sustainable growth.

That's where Fintech comes in. It's no longer just about access to capital. Fintech is a revolution, offering MSMEs a suite of financial solutions that are faster, smarter, and greener. We're talking about data-driven lending, simplified cash flow management, and even tools to embrace sustainable practices.

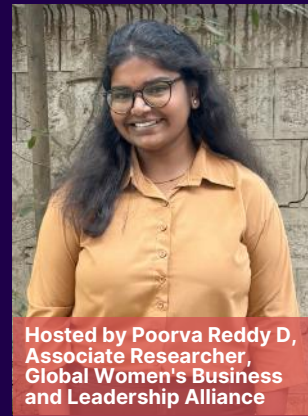
The question is not if Fintech can empower sustainable MSME growth, but how. On this panel, we have leading experts ready to dive deep. They'll explore how Fintech can unlock new funding avenues, streamline financial operations, and even guide MSMEs towards a more sustainable future.

So, buckle up! This discussion promises to be insightful, actionable, and a true game-changer for MSMEs ready to take the next step. Let's hear from our panelists and unlock the full potential of sustainable MSME growth together!

These industry leaders will discuss the latest FinTech innovations and financial strategies designed to foster sustainable growth for Micro, Small, and Medium Enterprises (MSMEs). The panel will explore topics such as leveraging technology for streamlined credit access, enhancing financial inclusion, and implementing effective investment strategies to overcome financial challenges. The session aims to provide actionable insights and practical solutions for MSMEs to achieve stability and growth in today's dynamic financial landscape.

27th June 02.00PM-03.00PM
The Capitol Hotel, Raj Bhavan Rd, Bangalore

Indian Semiconductor: Building a Domestic Ecosystem – The Role of MSMEs



Today, as we celebrate the backbone of our economy, it's fitting that we turn our focus to a crucial sector – semiconductors.

India's ambitious goal of building a robust domestic semiconductor ecosystem isn't just about giant fabs. It's about nurturing a vibrant network, and that's where MSMEs come in. These agile, innovative players can be the missing piece. From design and testing to packaging and distribution, MSMEs have the potential to plug the gaps, fuel growth, and truly make India a semiconductor powerhouse.

This panel discussion brings together some of the brightest minds to explore how MSMEs can unlock their potential and become the game-changers in India's semiconductor story. So, buckle up, because the next hour promises to be electrifying! We'll delve into the challenges, opportunities, and most importantly, actionable strategies for MSMEs to thrive in this exciting space.

Let's get the conversation started!

The discussion will cover the vast opportunities available for MSMEs in areas such as chip design, fabrication support, packaging, testing, and distribution. Panelists will highlight government initiatives and programs aimed at empowering MSMEs within the semiconductor space, addressing the challenges faced by these enterprises, and offering potential solutions. Attendees will gain valuable insights from successful MSMEs already making significant contributions to the Indian semiconductor industry, illustrating the crucial role of small and medium enterprises in building a robust domestic ecosystem.

NATIONAL MSME AWARD 2024 (7 Awards)

27th June 02.00PM-03.00PM
The Capitol Hotel, Raj Bhavan Rd, Bangalore

Awardees

On this World MSME Day, we celebrate the incredible contributions of Micro, Small, and Medium Enterprises. The National MSME Awards recognize not only the outstanding achievements of MSMEs themselves, but also the crucial role of Enablers – organizations that empower MSMEs with technology, financing, and expertise. Additionally, the awards honor visionary MSME Leaders who inspire future generations with their innovative business models and impactful contributions to the economy.



Hosted by Poorva Reddy D,
Associate Researcher,
Global Women's Business
and Leadership Alliance



Chandra Mohan Umapathy
Director, Banashree
Renewable Energy System
Pvt Ltd



Manoj Kumar, Founder,
President & CEO, NSPlus
Technology Pvt Ltd (NSP)



Uttam Pandey
Founder & CEO
Perceived Design Pvt Ltd



Krishna Sai Inkoolu,
Managing Director,
INDQ Product Design Studio



Aman Preet
Founder & MD
Rockingdeals Circular
Economy Ltd



Dhanush D B
Co-Founder
Lakshya Space LLP



Dr. Mukul Manohar



iBridge Techsoft Pvt Ltd

27th June 03.00PM-04.00PM
The Capitol Hotel, Raj Bhavan Rd, Bangalore

Building Sustainable Cities: Building a Greener Future with Indian MSMEs



Cities are the engines of our economy, but can they also be engines of a greener future? The answer is a resounding yes, and the key lies with the very people in this room – India's dynamic Micro, Small and Medium Enterprises, the MSMEs.

From waste management solutions to clean energy innovations, MSMEs are at the forefront of building sustainable cities. You are the bridge between cutting-edge ideas and practical implementation.

This panel discussion isn't just about the challenges; it's about the immense potential. We'll hear from experts and inspiring MSME leaders who are already making a difference. Let's explore how, together, we can transform our cities into thriving hubs of innovation, sustainability, and shared prosperity.

Are you ready to build a greener future, one brilliant idea at a time? Let's get started!

It will explore innovative solutions developed by MSMEs to address urban sustainability challenges such as renewable energy generation, waste management, sustainable infrastructure, and green transportation.

The discussion will highlight successful collaborations between Indian MSMEs and government agencies or urban planning initiatives that promote sustainability. Additionally, the session will address the challenges faced by MSMEs in adopting sustainable practices and suggest potential solutions, as well as examine government policies and programs that incentivize and empower MSMEs to contribute to sustainable cities.

NATIONAL MSME AWARD 2024 (7 Awards)

27th June 03.00PM-04.00PM
The Capitol Hotel, Raj Bhavan Rd, Bangalore

Awardees

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Hosted by Prerana G Kashyap,
Associate Researcher, Global
Sales Marketing and Branding
Council



Sunil M Ponneth
Expert - Building
Community Innovation
Ecosystem



Yogesh Singhania
Chief Operating Officer
Navaantrix Private Limited



Kiran G.
Founder & Director
Healtour Solutions Pvt Ltd



Rana Vivek Singh | Microsoft
Chief Executive Officer
Bigbuddy Technology
Solutions Pvt Ltd



Vijay Kumar Singh,
Founder, ServiQ Business
Solutions



Neenu Rathin, Founder &
CEO, The Social Town (
Social Town Foundation)



Rajendra & Pawan
Dhanotiya, Managing
Director, Semli Foods and
Beverages Pvt Ltd



Poorva Reddy D, Associate
Researcher, Global
Women's Business and
Leadership Alliance



Megha M V, Associate
Researcher, Global
Alliance for Clean Energy
and Transportation



Prerana G Kashyap,
Associate Researcher, Global
Sales Marketing and Branding
Council

27th June 04.00PM-05.00PM
The Capitol Hotel, Raj Bhavan Rd, Bangalore

Clean Energy and Transportation: Empowering MSMEs to Lead the Green Charge



Hosted by Megha M V,
Associate Researcher,
Global Alliance for Clean
Energy and Transportation



Kapila Mehta, Vice
President Sustainability
Power Product, Schneider
Electric



Manoj Kumar, Founder &
CEO, NSPlus Technology
Pvt Ltd (NSP)



Mohana Krishnan, Co-
founder and Chief Growth
Officer, 82Volt



Gautham J, Founder &
Director, Integrated
Energy Solutions Pvt Ltd

Today, we're focusing on a powerful theme: Clean Energy and Transportation – Empowering MSMEs to Lead the Green Charge. This isn't just a slogan – it's a chance to rewrite the narrative.

For too long, the conversation around sustainability has revolved around big corporations. But the reality is, MSMEs – the micro, small, and medium enterprises that form the backbone of our communities – are uniquely positioned to drive the green revolution.

Why? Because MSMEs are agile, innovative, and deeply embedded in the local landscape. They understand the needs of their communities and can develop targeted solutions. Imagine a world where electric rickshaws are manufactured locally, powered by solar panels installed by your neighbor's business. This isn't a distant dream – it's a future we can build together.

This panel discussion is about just that – equipping MSMEs with the tools and knowledge to become leaders in clean energy and transportation. We'll hear from inspiring entrepreneurs, government officials, and industry experts. They'll share success stories, emerging technologies, and crucial support programs.

So, buckle up! The next hour is about unleashing the green potential of MSMEs and building a more sustainable tomorrow. Let's get started!

Discussions will cover emerging energy management technologies, the development and implementation of electric vehicle charging stations, the potential of green hydrogen as a sustainable energy source, and the integration of sustainable and circular practices within business operations. Additionally, the session will emphasize the importance of government policies and programs designed to incentivize and support MSMEs in their transition to green technologies.

GLOBAL COUNCIL FOR THE PROMOTION OF INTERNATIONAL TRADE

Unlocking the Potential of Micro, Small and Medium Enterprises Globally

Global Council for the Promotion of International Trade is an organisation based out of India, Singapore, South Africa, United States, United Kingdom, EU and United Arab Emirates with board & council member representation across the world.

The objects for which the company is established are:

- To implement relevant major national development strategies, and promote foreign trade, bilateral investment and economic & technological cooperation; carry forward cooperation with overseas trade promotion counterparts; receive overseas high-end trade and economic delegations and thus promoting the international commerce;
- To organize Global trade and economy delegations to visit foreign countries; manage overseas trade exhibitions organized by us, participate in affairs of World Expo; hold or organize economic exhibitions, forums, fairs and other international conferences; represent domestic industry and commerce in the field of foreign trade, and involve into the formulation of trade and economic policies and rules, foreign trade negotiation and making of international commercial rules;
- To promote, establish, develop, improve, administer, own and run common facilities, incubation centers, trade centers, convention centers, Hotels, leisure facilities, office space by its own / Joint Venture with the assistance / schemes of Government or through partnership basis for the growth and development of industries and commerce in any part of India;
- To establish wide connections with relevant international organizations, trade & investment promotion agencies, commercial associations and business circle, to organize various forms of communication and cooperation. It is committed to enhancing services for companies and making positive contributions to development of bilateral and multilateral trade relationships, promotion of world economic prosperity and improvement of the well-being of all mankind.
- To aid, assist, promote and finance industries set up in the industrial sites developed by the Company, whether owned or run by Government, statutory body, co-operatives, company, firm or individual or others and to provide them with capita, credit, means and resources for the prosecution of their work and business and to enable them to develop and improve their management, production and marketing techniques;

Partners



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3000+ Council Leaders
100+ COUNTRIES NETWORK

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20+
Global
Events



- *Partners with 350+ chambers of commerce and industries*
- *52+ alliances and councils promoted by GCPIT*



- *54% members are women*
- *85% of council leaders are women*



- *50000+ followers on linkedin*
- *500+ youtube subscribers*
- *5000+ followers on facebook*

UPCOMING
EVENTS

INVEST AFRICA

FOR SUSTAINABLE ECONOMIC DEVELOPMENT

**Co-located event with INTERNATIONAL INDO-
AFRICA B2B INVESTMENT AND TRADE EXPO 2024
01, 02, 03, 04 AUG'2024 KICC, NAIROBI, KENYA**

Invest Africa for Sustainable Economic Development is a visionary initiative championed by the Global Investment Impact Alliance, Singapore. At its core, Invest Africa aims to catalyze and advance sustainable economic development across the African continent.

Mission and Vision:

Invest Africa's mission is to foster economic growth and prosperity in Africa while prioritizing sustainability, inclusivity, and social responsibility. The initiative envisions a future where African nations thrive through sustainable investments, innovation, and collaboration.



In a significant move to bolster international trade and investment, the Millennium India International Chamber of Commerce Industry & Agriculture (MIICCIA), the Global Council for The Promotion of International Trade (GCPIT), and the Global Investment Impact Alliance Pte Ltd have signed a Memorandum of Understanding (MOU) today. This groundbreaking agreement aims to create a sustainable platform for dialogue, exchange critical economic information, and foster cooperation in trade, technology, and industrial sectors.



In a significant step towards fostering international collaboration and driving economic growth, the Global Council for the Promotion of International Trade (GCPIT) and the Gyeonggi Business Center (GBC) Bengaluru [Korea Gyeonggi Province Business & Technology Center] have joined forces through a Memorandum of Understanding (MOU). The MOU, signed on 17th January 2024 outlines a comprehensive framework for cooperation aimed at empowering Small and Medium-sized Enterprises (SMEs) and enhancing market access opportunities.



MOU signing ceremony for advancing Centre of Excellence for Innovation, Incubation and Entrepreneurship at New Horizon College of Engineering, Bangalore



MOU signing ceremony for advancing Centre of Excellence for Innovation, Incubation and Entrepreneurship at Anurag Institutions, Hyderabad

Various Programs



Celebration of International Women's Day at MSME Development Institute (Chennai) under Ministry of MSME, Government of India



Celebration of MSME Connect Program at Anna University, Chennai

India Taiwan Connect Program under Taipei Economic and Cultural Center (Chennai) at Surana & Surana International Attorneys, Chennai



In celebration of the 2018 World MSME Day, the Confederation of Indian Micro, Small and Medium Enterprises invited Mr. Charles Li, the Director-General of Taipei Economic and Cultural Center & Muzzafar Shah Hanafi, Consul (Trade), Consulate General of Malaysia in Chennai, as an VIP to witness the ceremony on the morning of Wednesday, June 27, 2018 to foster closer collaborations between the MSMEs in India-Taiwan & India-Malaysia. https://www.roc-taiwan.org/inmaa_en/post/4010.html

Various Programs



Change Your
Change Circle,
Karnataka edition
at Bangalore

HR Conclave at
Mahindra World
City, Chennai



MSME Connect
Program in
association with
Doddabalapura
Industries
Association, SIDBI,
MSME DI, NSIC at
BMSITM,
Bangalore



EV Training Program at EV Manufacturing Unit, Chennai

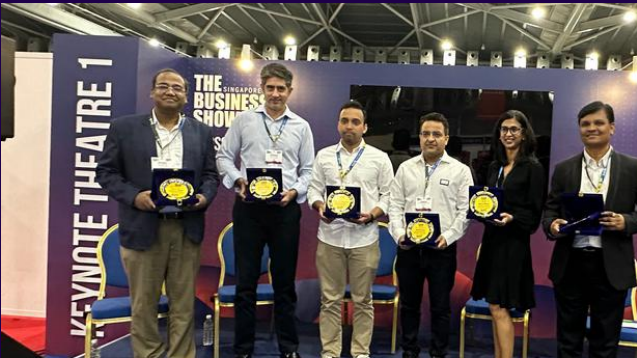


Giving a keynote speech, the Minister of Small Medium Enterprise Development, Hon. Eng. Elias Mubanga, MP, expressed the government's commitment to developing the SME sector as a driver for economic growth.

Hon. Mubanga said the creation of the SME Ministry and various initiatives at constituency levels demonstrate the strong foundation that the new administration has established to promote growth, create jobs, and enhance citizens' living standards, aligning with the vision of becoming a wealthy, middle-income country by 2030.



Global B2B Expo at Singapore



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PRAVEEN I RAMADURG

Inauguration by
Honourable Chief
Guest Shri. Praveen I
Ramadurg, Joint
Director, Visvesvaraya
Trade Promotion
Centre, Government of
Karnataka



SATYAKI RASTOGI

Inauguration by
Guest of Honour Shri
Satyaki Rastogi,
Regional Head of
Small Industries
Development Bank
of India, Bangalore





PRAVEEN I RAMADURG

Honourable Chief
Guest Shri. Praveen I
Ramadurg, Joint
Director, Visvesvaraya
Trade Promotion
Centre, Government of
Karnataka addressing
the MSMEs



SATYAKI RASTOGI

Guest of Honour Shri
Satyaki Rastogi,
Regional Head of
Small Industries
Development Bank
of India, Bangalore
addressing the
MSMEs





GOPINATH RAO

Role of MSME
Development and
Facilitation Office,
Ministry of MSME,
Government of India
by Gopinath Rao,
Deputy Director, MSME
DFO, Bangalore



SURESH SAGAR

Suresh Sagar,
Machohalli
Industries
Association
addressing the
audience on the
importance of
collaboration for
upliftment of MSMEs





MOULINATH GANGULI

Eliminate Cash Flow challenges in MSME businesses with TReDS - Bill Discounting by Moulinath Ganguli, Director - Sales, Mixchange



HIMANSHU SRIVASTAVA

Access to capital and future financing opportunities by Himanshu Srivastava, Senior Manager - southern region at National Stock Exchange of India Limited, Bangalore, Karnataka





SANG HO WEON

Sang Ho Weon,
Executive Director of
Korea-India Software
Cooperation Center,
National IT Industry
Promotion Agency
(INDIA)



SURESH M S

Suresh Mugalivakam
Subramaniam, Head
of Energy, Export
Advisor, Trade
Council of Denmark,
India, Consulate
General of Denmark
in Bangalore



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DRAJAI GARG

Senior Director,
Ministry of Electronics
and Information
Technology,
Government of India



**DR. BADRI
NARAYANAN
GOPALAKRISHNAN**

Lead (Adviser) & Head
Trade
and Commerce,
NITI Aayog,
Government of India



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SUNEEL KUMAR ARORA, ADVISOR, NATIONAL WATER MISSION

Department of Water Resources,
River Development
and Ganga Rejuvenation, Ministry
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DR. K. MADAN GOPAL

Sr. Consultant
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RAJNATH RAM

Adviser (Energy)
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DR JAMES J. NEDUMPARA

Professor and Head,
Centre for Trade &
Investment Law
(Established by
Ministry of Commerce
& Industry,
Government of India)



URVASHI PRASAD

Director,
Development
Monitoring and
Evaluation Office,
National Institution
for Transforming
India (NITI Aayog),
Government of India





యువతలో నైపుణ్యాలు పెంచడమే ధ్యేయం

- సీబి ఎంఎస్ఎంఈ
- వైబీపీఎస్ సీహెచ్ఈతో

సీబిఎంఎస్ఎంఈ ఒప్పందం

మొగ్గలజుబురం, అక్టోబర్ 3 (వైభవ్ న్యూస్) : యువతలోని నైపుణ్యాలను పెంపొందించే కార్యక్రమాల రూపకల్పన కోసం కళాశాలల్లో పరిశోధనా కేంద్రం ఏర్పాటుకు ఆంధ్రప్రదేశ్ స్టేట్ కౌన్సిల్ ఫర్ హయ్యర్ ఎడ్యుకేషన్ (ఎపిఎస్సీహెచ్ఈ) తో తమ సంస్థ మధ్య ఒప్పందం కుదుర్చుకున్నామని కార్యదర్శి ఆఫ్ అండ్ యాన్ మెట్రిక్, స్టాల్ అండ్ మీడియం ఎంటర్ ప్రైజిస్ (సీబిఎంఎస్ఎంఈ) వైబీపీఎస్ సీహెచ్ఈ ప్రకటనలో తెలిపారు. ఎపిఎస్ సీహెచ్ఈ వైబీపీఎస్



ఒప్పంద పత్రాన్ని చూపుతున్న రెండు సంస్థల ప్రతినిధులు

హేమచంద్రారెడ్డి, వైబీ వైబీపీఎస్ రామోహనరావులను వారి కార్యాలయంలో కలిసి ఒప్పంద పత్రాల మార్పిడి చేసుకున్నామని శుక్రవారం ప్రకటనలో గౌరవించారు. ఈ ఒప్పందం ప్రకారం ఎపిఎస్ సీహెచ్ఈ కింద ఉన్న అన్ని కళాశాలల్లోని యువతలో నైపుణ్యాలను పెంపొందించడానికి ఒక పరిశోధనా కేంద్రాన్ని ఏర్పాటు చేస్తామని వివరించారు. యువతలో కమ్యూని

కేషన్స్, టీమ్ బిల్డింగ్, నాణ్యమైన నాయకత్వ లక్షణాలు, సానుకూల వైఖరి, సమస్య పరిష్కార అప్టిట్యూట్, సృజనాత్మకతతో ఒత్తిడిని అధిగమించడం వంటి అంశాలపై శిక్షణ అందిస్తామని తెలిపారు. ఐటిఐ, పాలిటెక్నిక్, ఇంజనీరింగ్, ఫార్మసీ, ఆయుర్వేదం, సైన్స్, ఆర్ట్స్, కామర్స్ కళాశాలలు, మేనేజ్ మెంట్ ఇనిస్టిట్యూట్స్ లోని చివరి సంవత్సరం చదివే విద్యార్థుల కోసం ఎంటర్ ప్రెన్యూరింగ్ అవేర్ నెస్ ప్రోగ్రామ్ లను నిర్వహిస్తామని తెలియజేశారు. పర్యావరణాన్ని పెంపొందించడం, ఉద్యోగం కోసం ఎదురు చూడటం కంటే ఉద్యోగాలు ఇచ్చేలా యువతకు తీర్చిదిద్దడానికి ప్రణాళికలు సిద్ధం చేసి అమలు చేస్తామని వివరించారు.

MOU signing ceremony for advancing Centre of Excellence for Innovation, Incubation and Entrepreneurship with Andhra Pradesh State Council of Higher Education (APSCHE)

చెగుకొక సంఠాధికారిణ్ సహాయవృదాయినీ గాణ్ గిరీదాణ్; ఖర్ఖాసాణ్ గాణ్

కొణ్ణాణ్: చెగుకొక సంఠాధికారిణ్ సహాయవృదాయినీ గాణ్ గిరీదాణ్. ఖర్ఖాసాణ్ గాణ్. చెగుకొక సంఠాధికారిణ్ సహాయవృదాయినీ గాణ్ గిరీదాణ్. ఖర్ఖాసాణ్ గాణ్.

కొణ్ణాణ్: చెగుకొక సంఠాధికారిణ్ సహాయవృదాయినీ గాణ్ గిరీదాణ్. ఖర్ఖాసాణ్ గాణ్.

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కొణ్ణాణ్: చెగుకొక సంఠాధికారిణ్ సహాయవృదాయినీ గాణ్ గిరీదాణ్. ఖర్ఖాసాణ్ గాణ్.

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Launch of National Initiatives of Social, Technological, Trades & Holistic Advancement (NISTTHA) in Karnataka, Kerala to develop, promote Industrial Cluster.



Launch of National Initiatives of Social, Technological , Trades & Holistic Advancement (NISTTHA) in Karnataka, Kerala to develop, promote Industrial Cluster.



Launch of National Initiatives of Social, Technological , Trades & Holistic Advancement (NISTTHA) in Karnataka, Kerala to develop, promote Industrial Cluster.





Lankan SMEs initiate global platform call to India for frontline JVs

Monday, 13 July 2020 01:09



Bottom row (from left): Federation of Indian Export Organisations (FIEO) India Chairman – Northern Region Ashwani Kumar, GCPIT Sri Lanka Chairperson Ayanthi Gurusinghe, and Federation of Chambers of Commerce and Industry of Sri Lanka (FCCISL) Secretary General/CEO Ajith D. Perera join COSMI Founder/President Nawaz Rajabdeen (top row, centre, and right) on 9 July during 'Indo Sri Lanka International Trade, Investment, Technology Transfer Cooperation'

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Home / Lankan SMEs call to India for JVs

Lankan SMEs call to India for JVs

COVID - 19 UPDATE

Monday, July 13, 2020 - 01:00

Finance Print Edition

Sri Lankan SMEs have issued a siren call to their Indian counterparts for sustainable cross-border Joint Ventures at the "Indo Sri Lanka International Trade, Investment, and Technology Transfer Cooperation" online global leadership platform event.

The invitation called Indian SME investors to partner in six frontline segments in Sri Lanka on Joint Venture-metal, food processing, coconuts, tea and rubber and plastic.

"We are thinking of bringing in new technology and machinery from India to revive Sri Lanka's sick industries. Members of Confederation of Indian Micro, Small and Medium Enterprises (CIMSME) can join us in this," said COSMI Founder President Nawaz Rajabdeen on July 9. "Prime Minister Mahinda Rajapakse has endorsed Public Private Partnerships to advance our SMEs" said COSMI founder President Nawaz Rajabdeen.

pressreader

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Daily Mirror (Sri Lanka)

SMES mull bringing in Indian technology, machinery to revive local industries

India News
13 Jul 2020 [+1 more](#)

Sri Lanka's small and medium-sized businesses are mulling bringing in new technology and machinery from India to revive the country's industrial base, according to the Confederation of Micro, Small and Medium Industries (COSMI).

"We are thinking of bringing in new technology and machinery from India to revive Sri Lanka's sick industries.

Metal industries, food processing, coconut, plastic and rubber and value addition for tea are high potential sectors for partnership for Indian investors," COSMI Founder President Nawaz Rajabdeen said.

"Members of Confederation of Indian Micro, Small and Medium Enterprises (CIMSME) can join us in this. We at COSMI can form affiliations with SIMSME to support our SMES. We can also facilitate our SMES to visit and see Indian machinery and technologies with a view to acquire them to be competitive locally and globally," he added.

Rajabdeen noted that non-tariff barriers (NTBS) have hindered Sri Lankan exports to India – some coming from local SMES. India is Sri Lanka's fourth largest export destination. Some 4, 400 product lines have been given to Sri Lanka tariff-free by India under Indo-lanka Free Trade Agreement (ILFTA) and 65 percent of products exported from India to Sri Lanka come in out of ILFTA.

"Many Sri Lankan clusters depend for some of their raw material coming as imported material. Around 35 percent domestic value addition hamper them from the very start.

"If they are unable to send their products as exports to their closest and neighbouring markets without 35 percent domestic value addition, it is clear the popular belief that FTAs are helpful for cluster development may not be really true. For Sri

Sri Lanka SMEs initiate global platform call to India for front line JVs

12 July 2020 03:43 pm

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Sri Lankan SMEs have issued a siren call to their Indian counterparts for sustainable cross-border Joint Ventures on July 9.

The invitation, issued via the online global leadership platform 'Indo Sri Lanka International Trade, Investment, Technology Transfer Cooperation' on July 9 conducted by no less than the Confederation of Indian Micro, Small and Medium Enterprises, called Indian SME investors to partner in six frontline segments in Sri Lanka on Joint Venture- metal, food processing, coconuts, tea and rubber and plastic.

Sri Lanka is seeking new technology and machinery from India to revive Sri Lanka's sick industries. Metal industries, food processing, coconut, plastic and rubber and value addition for tea are high potential sectors for partnership for Indian investors.

Members of Confederation of Indian Micro, Small and Medium Enterprises (CIMSME) can join COSMI in this.

Prime Minister Mahinda Rajapakse has endorsed Public Private Partnerships to advance SMEs" said COSMI Founder President Nawaz Rajabdeen on July 9.

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PAGES 12 KOLKATA - WEDNESDAY - JULY 29, 2018

FASII to host Business Accelerator Summit in Kolkata

SRI SADHAN PANDEY, **MINISTER OF CONSUMER AFFAIRS & SELF HELP GROUP AND SELF EMPLOYMENT**, **GOVERNMENT OF WEST BENGAL**, **INAUGURATED THE SUMMIT.** **FASII**, WHICH IS A DELHI-BASED APEX BODY FOR SMALL INDUSTRIES IN THE COUNTRY SINCE 1969, ALSO CONFERRED EXCELLENCE AWARDS ON SUCCESSFUL MSME ENTREPRENEURS AT THE SUMMIT.

The Business Accelerator Summit is a run up to the two-day SYNERGY Conclave to be organized by the West Bengal Government next month (August 20-21, 2018), at the Biswa Bangla Convention Centre, Newtown, Kolkata. "Small industries is a very important sector and the West Bengal government

like Muktidhara for imparting skill development training to the youth in villages so that they can earn their livelihood by staying in their respective villages and also become employable," said Shri Sadhan Pande, Minister of Consumer Affairs and Self-Help Group and Self-Employment, Government of West Bengal.

"FASII Eastern Region would be pro-active in the coming days to espouse the cause of micro and small industries in the region and work in collaboration with other bodies to unlock the tremendous growth potential of this sector.

FASII would help the sector embrace digital technology tools and also leverage the advantages of social media. FASII is gearing up to create an effective Business Builder System for growth through seminars, talks shows, events, planning App-based services for the members," said Chiranjib Ghosh,

एफएएसआईआई का बिजनेस एक्सेलेरेटर समिट 24 जुलाई को

पत्रकार सम्मेलन में उपस्थित चिरंजीव घोष, जहर चन्दु व अन्य

शामिल होंगे पूर्व राष्ट्रपति प्रणव मुखर्जी समेत राज्य के कई मंत्री

सम्मिलन होने। कार्यक्रम आईसीआईआर में होगा। मुखर्जी को उनकी राजकीय जिम्मेदारियों के कारण फेब्रुअरी 2018 में छोड़ दिया गया था।

शहरे बिजनेस अ्याकसेलेटर समिट

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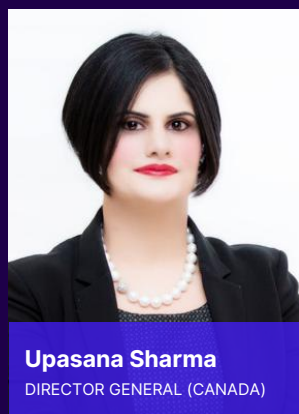
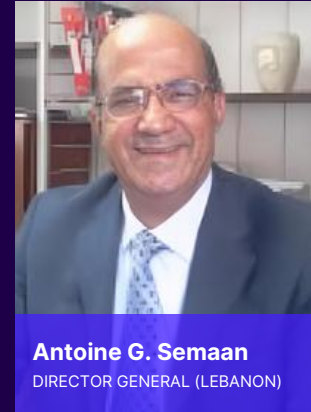
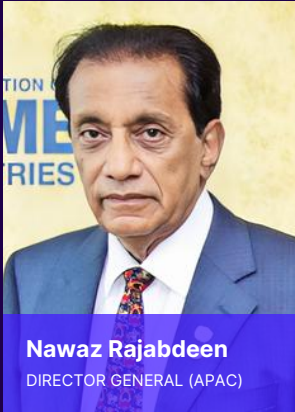
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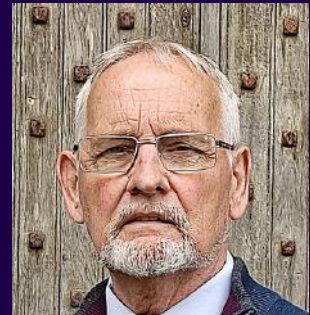
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